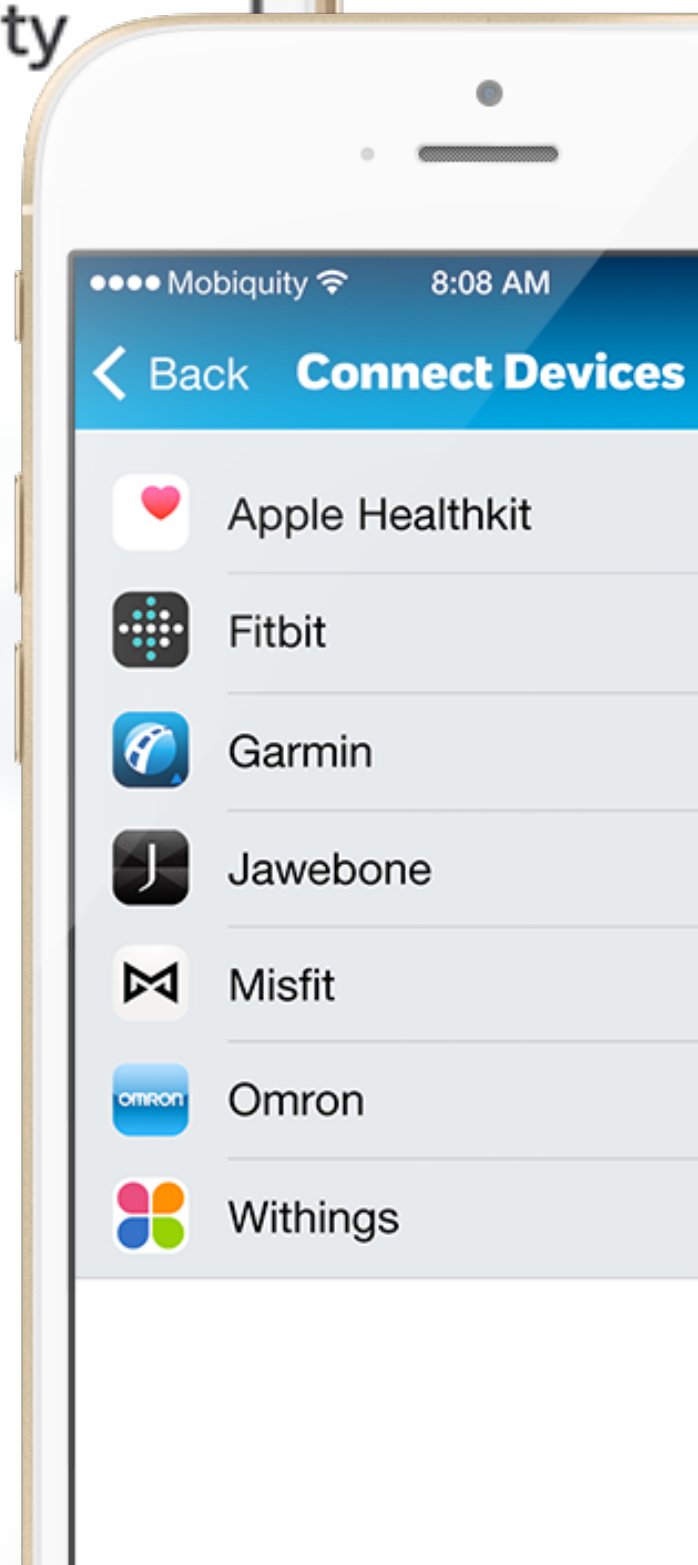
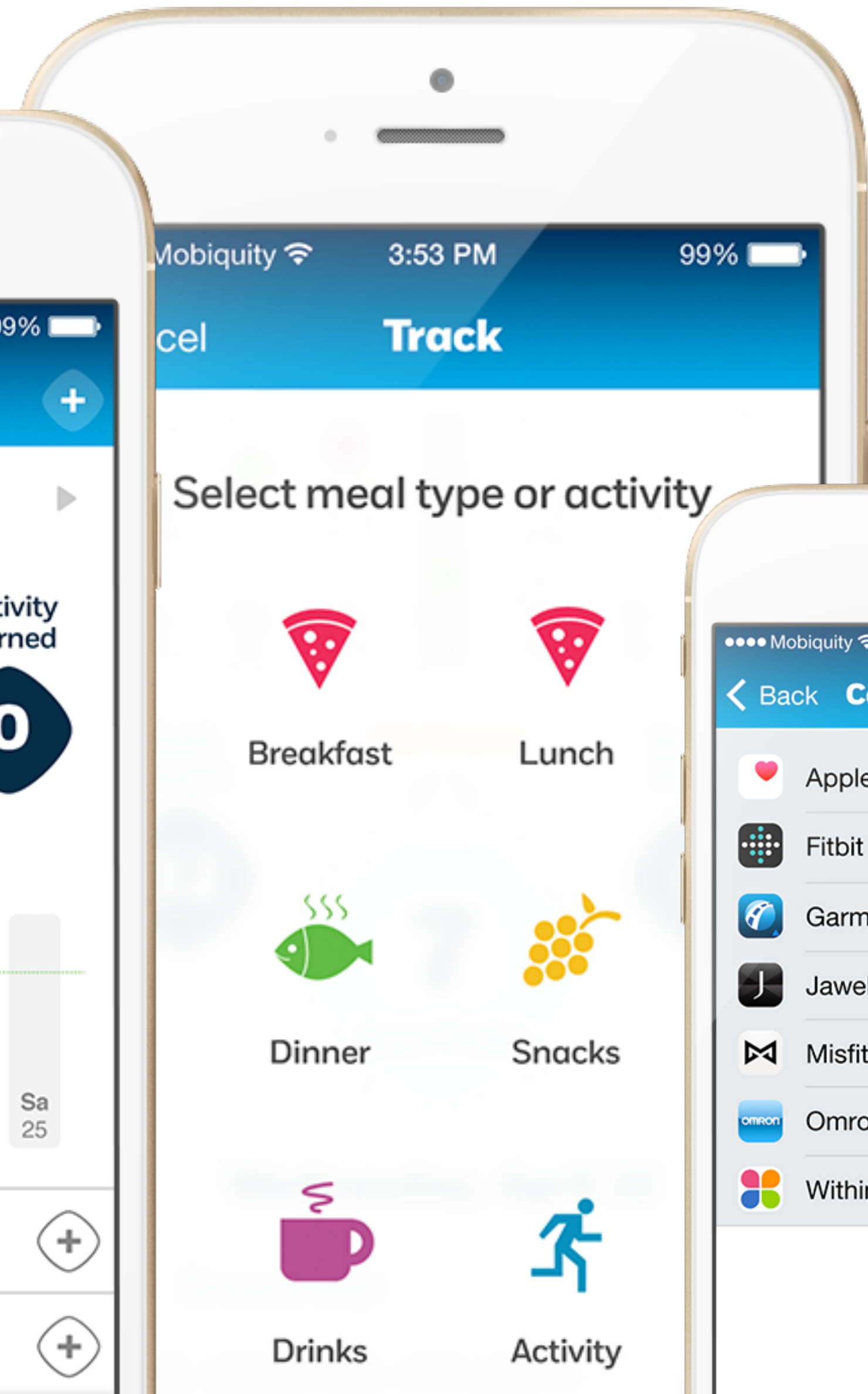
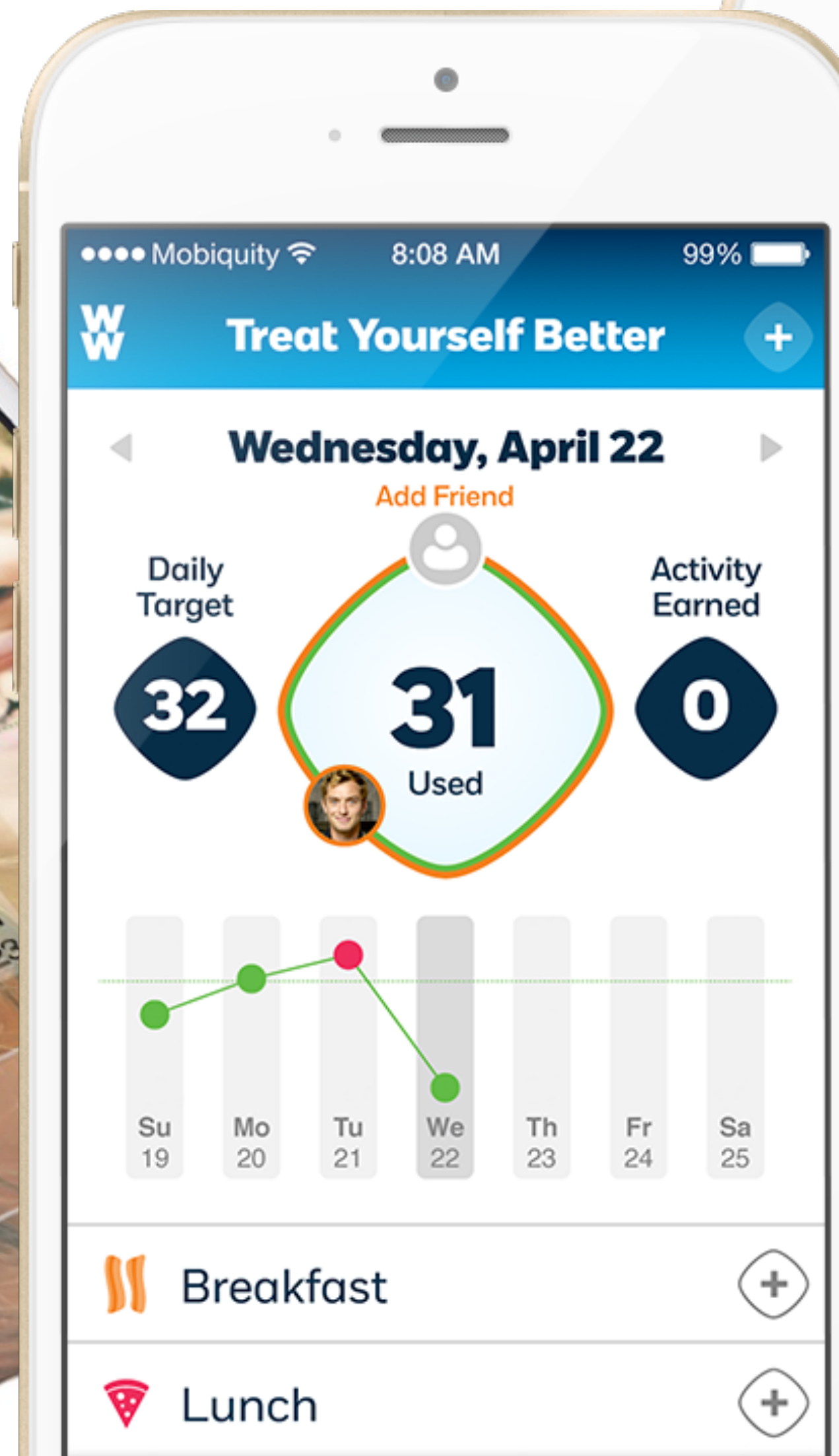


A photograph of three women sitting at a wooden table in a home setting. The woman on the left is smiling and holding a white mug with a pink design. The woman in the middle is also smiling and looking towards the camera. The woman on the right is smiling and looking towards the camera. On the table, there is a laptop, a black mug with the text 'Kick Wo', and a vase of pink tulips. The background shows a white shelving unit with various items on it.

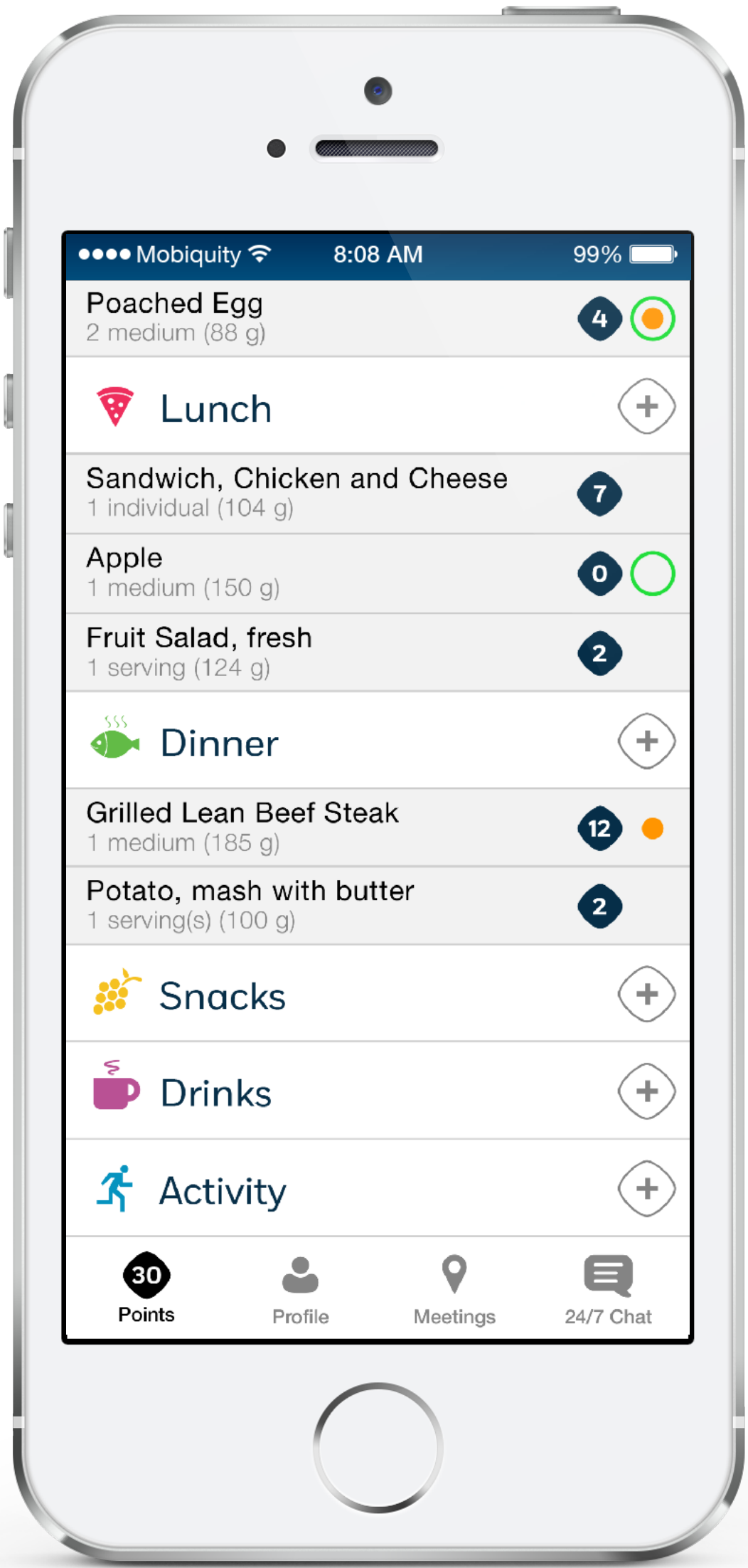
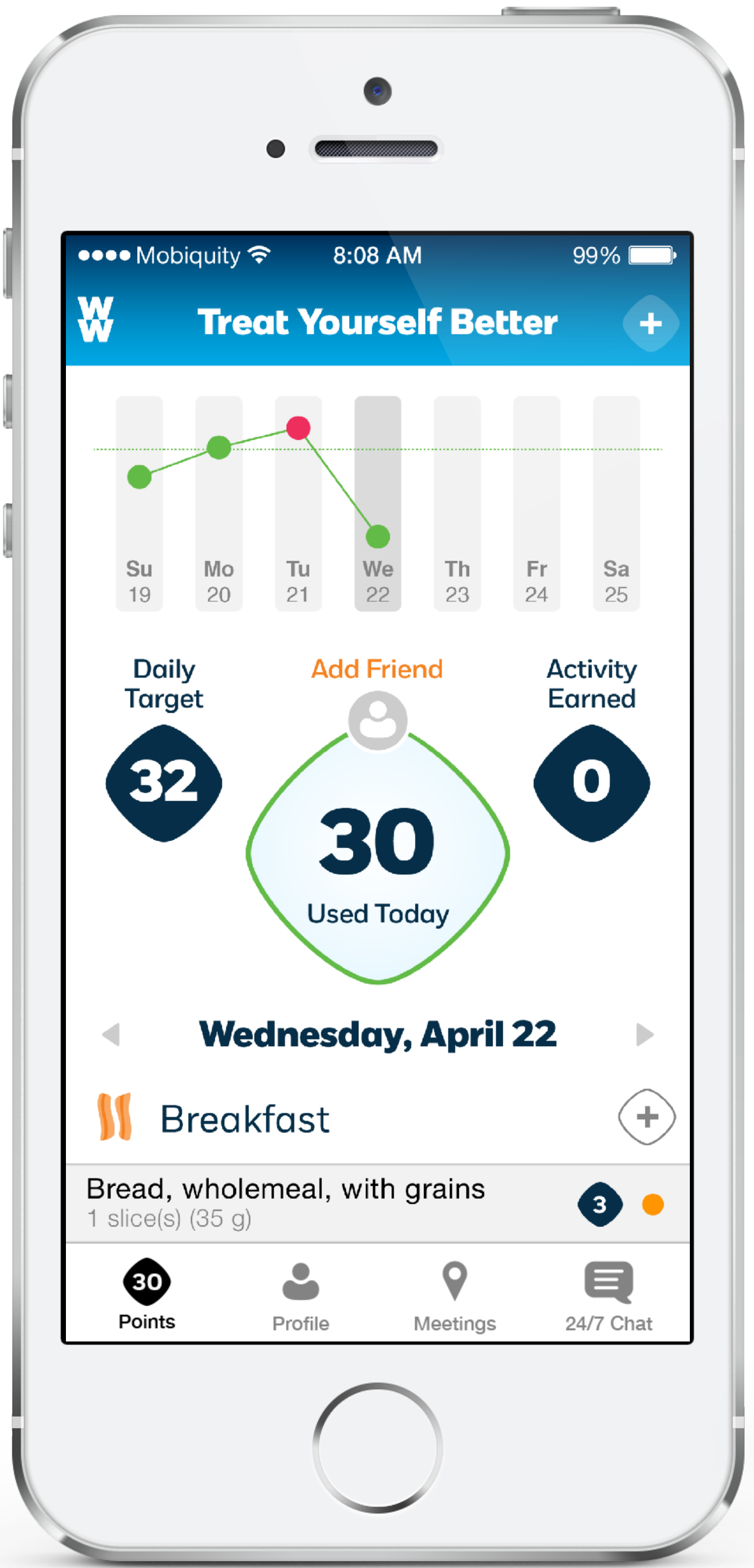
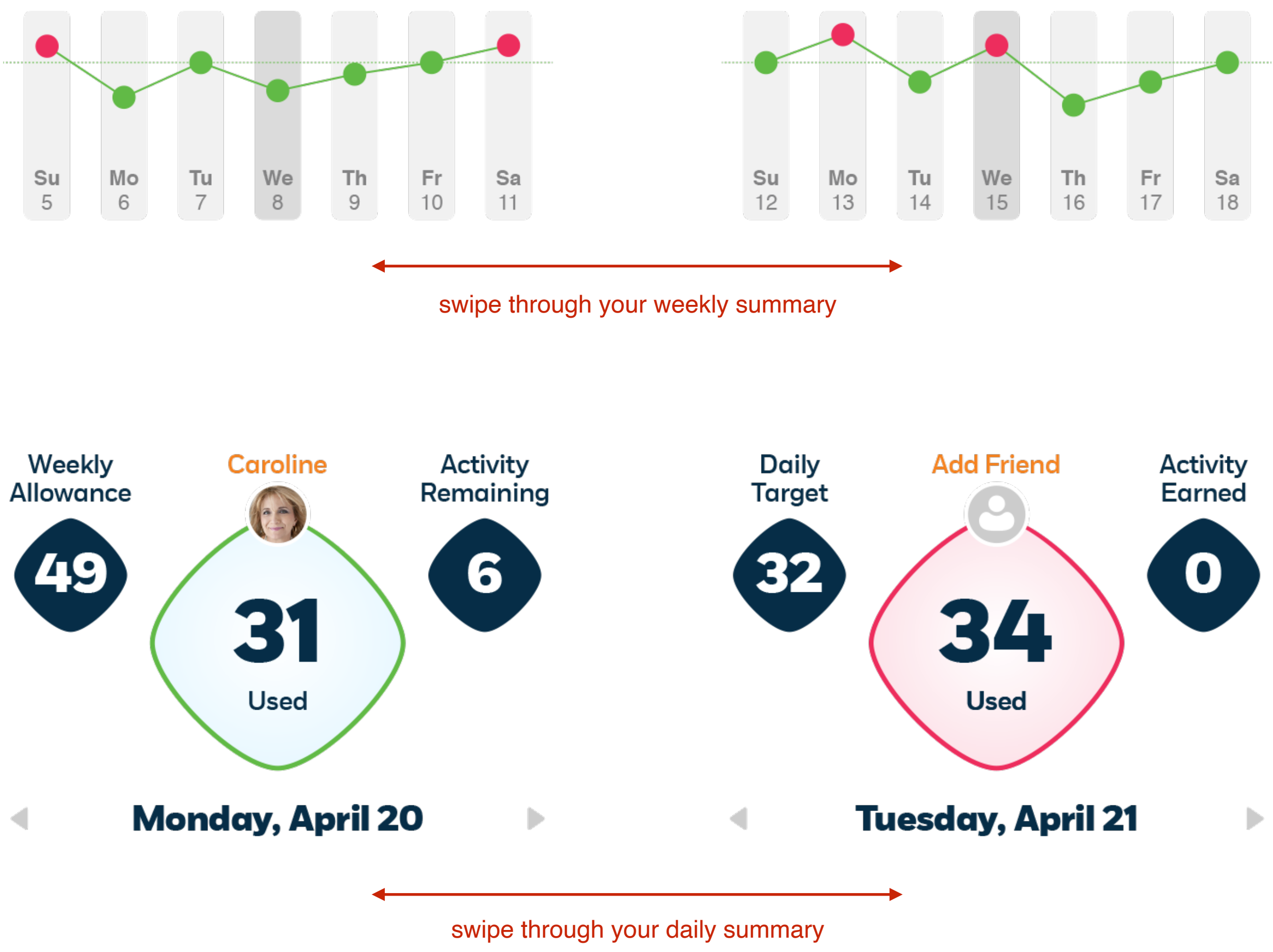
Weight Watchers

Case Study

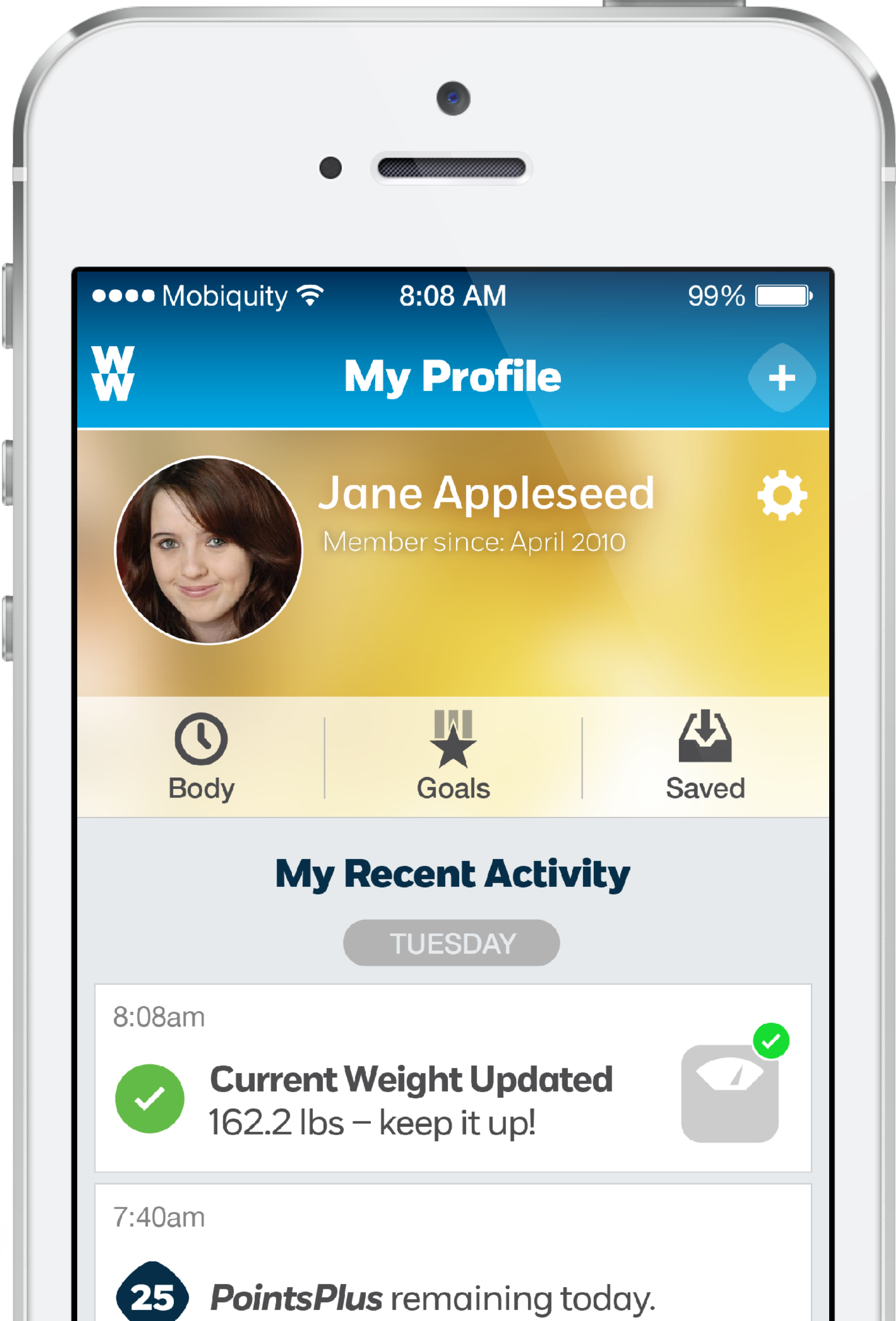
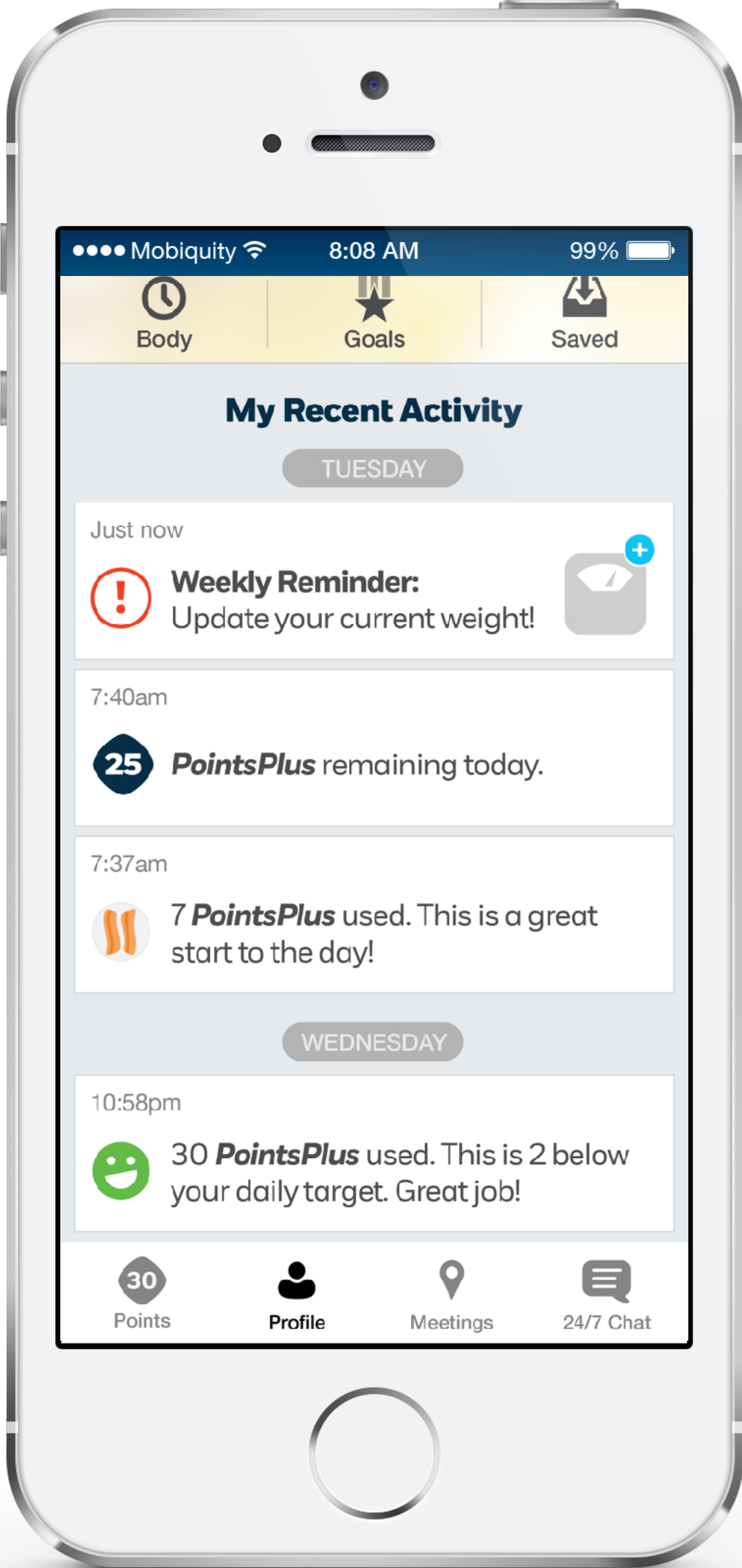
Weight Watchers



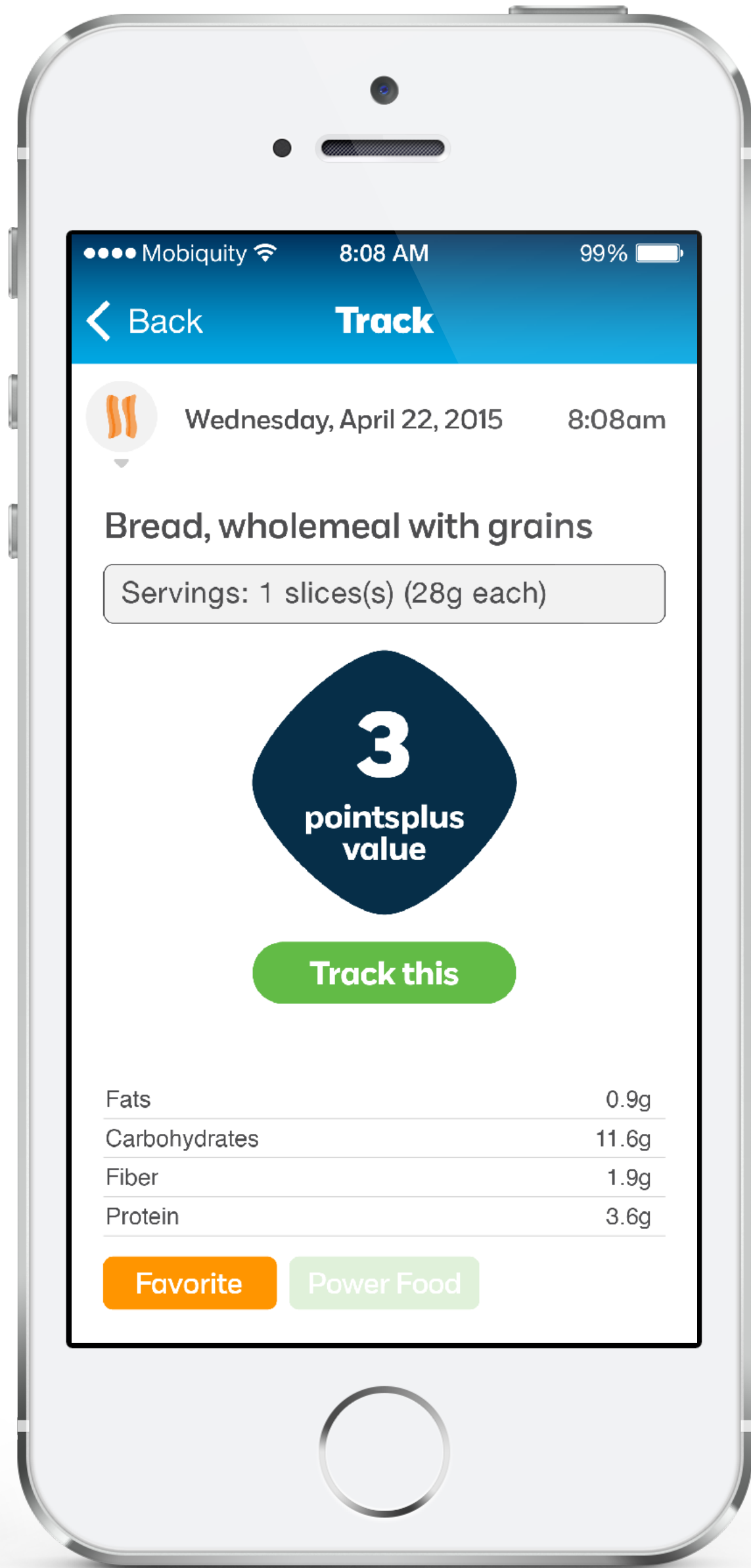
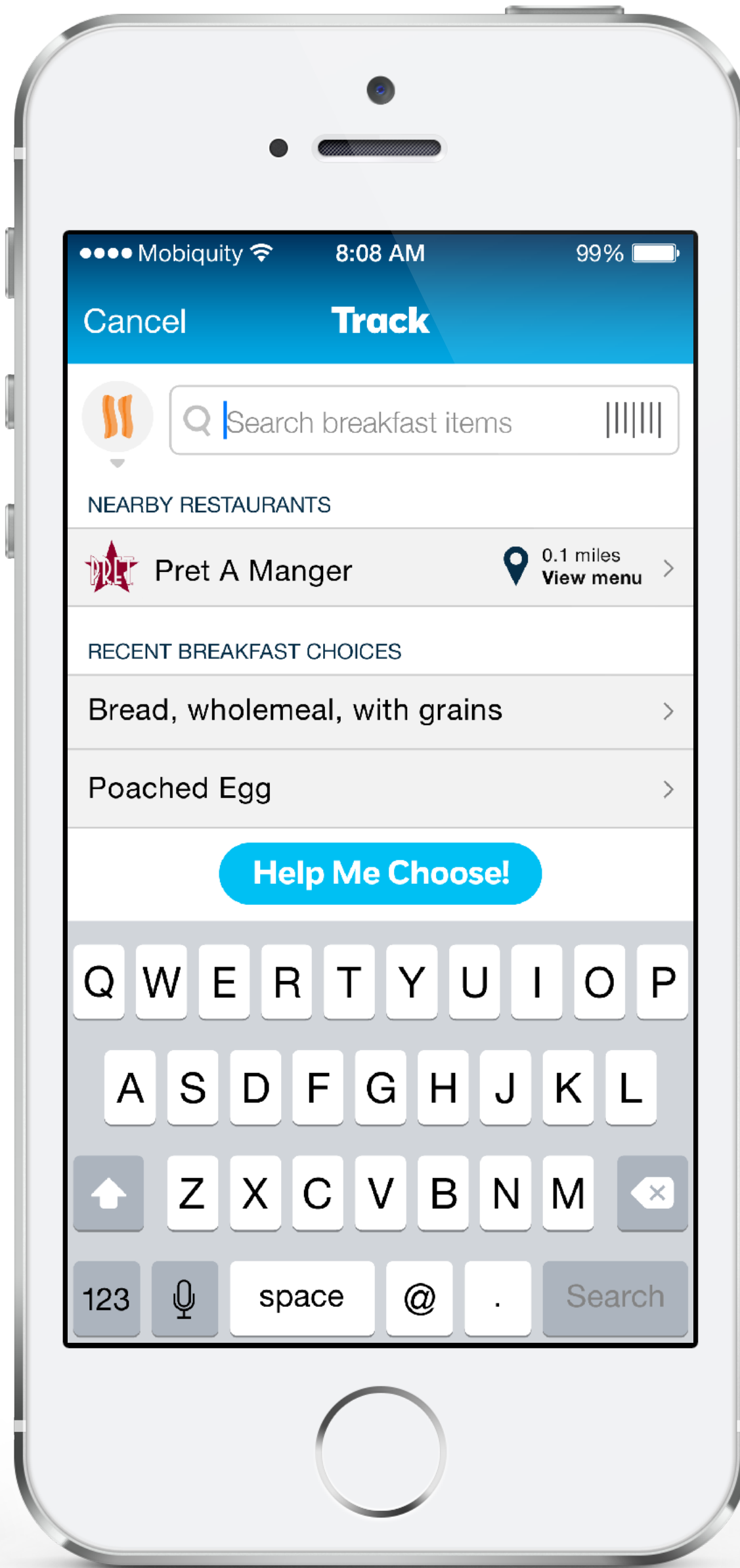
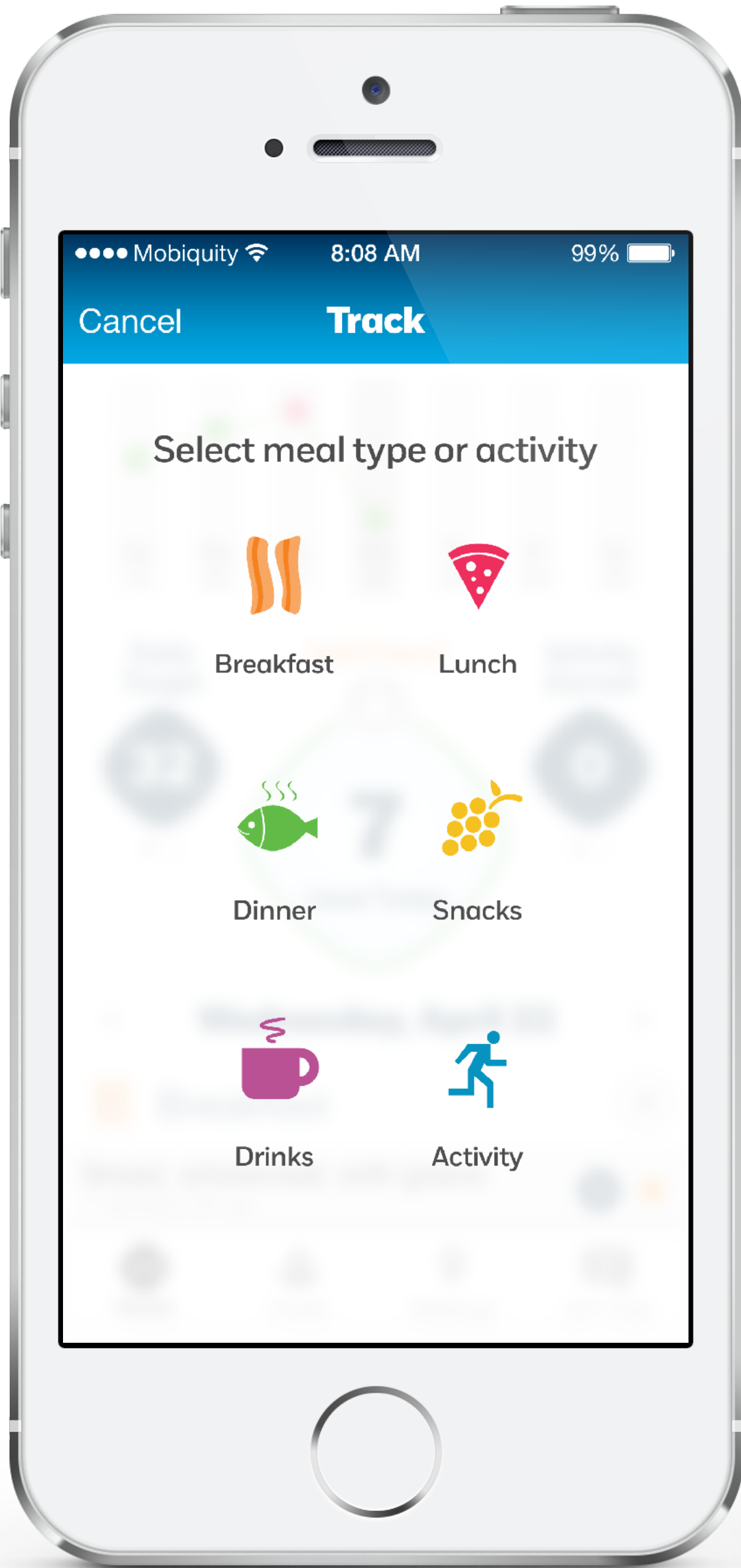
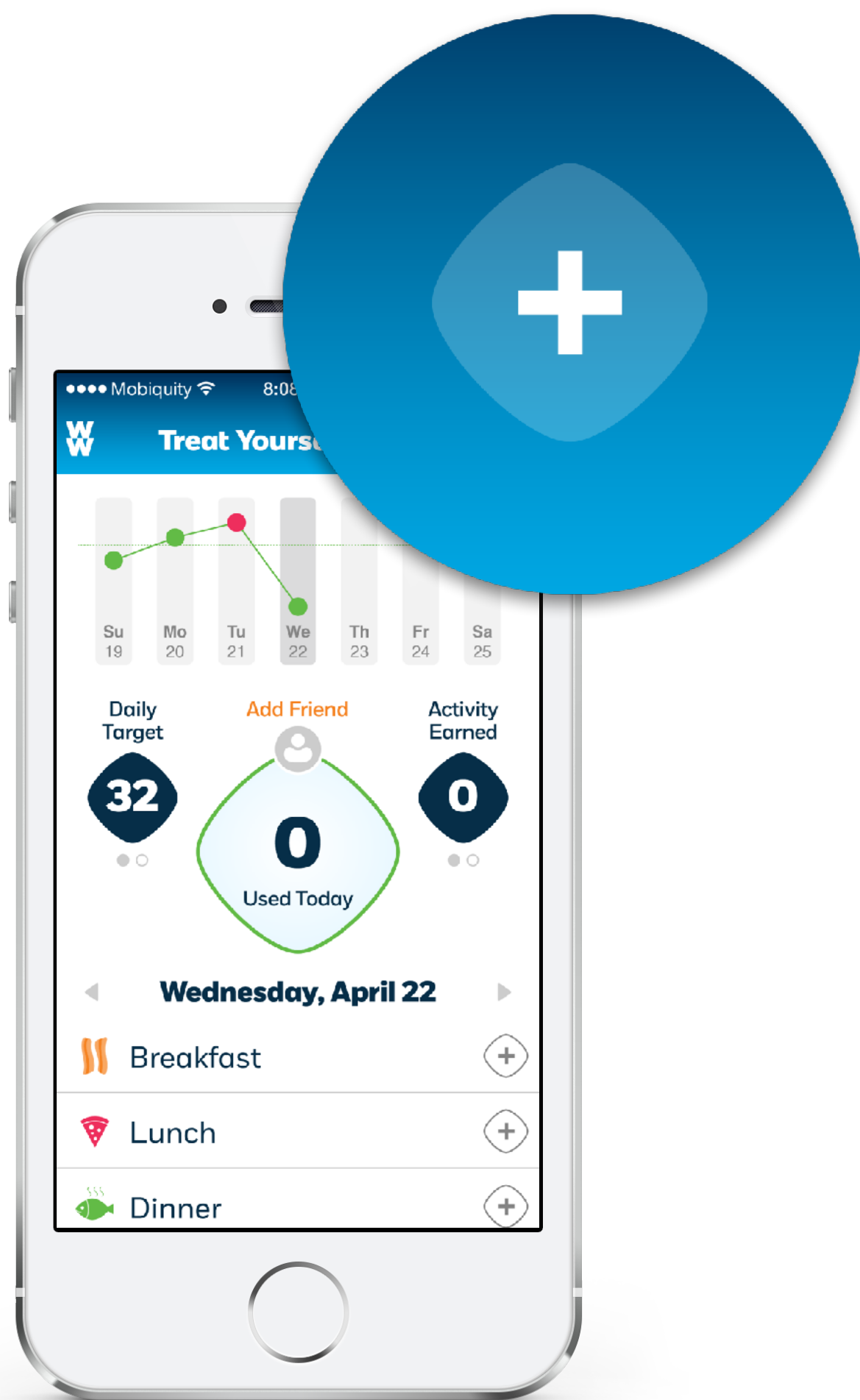
Treat Yourself Better



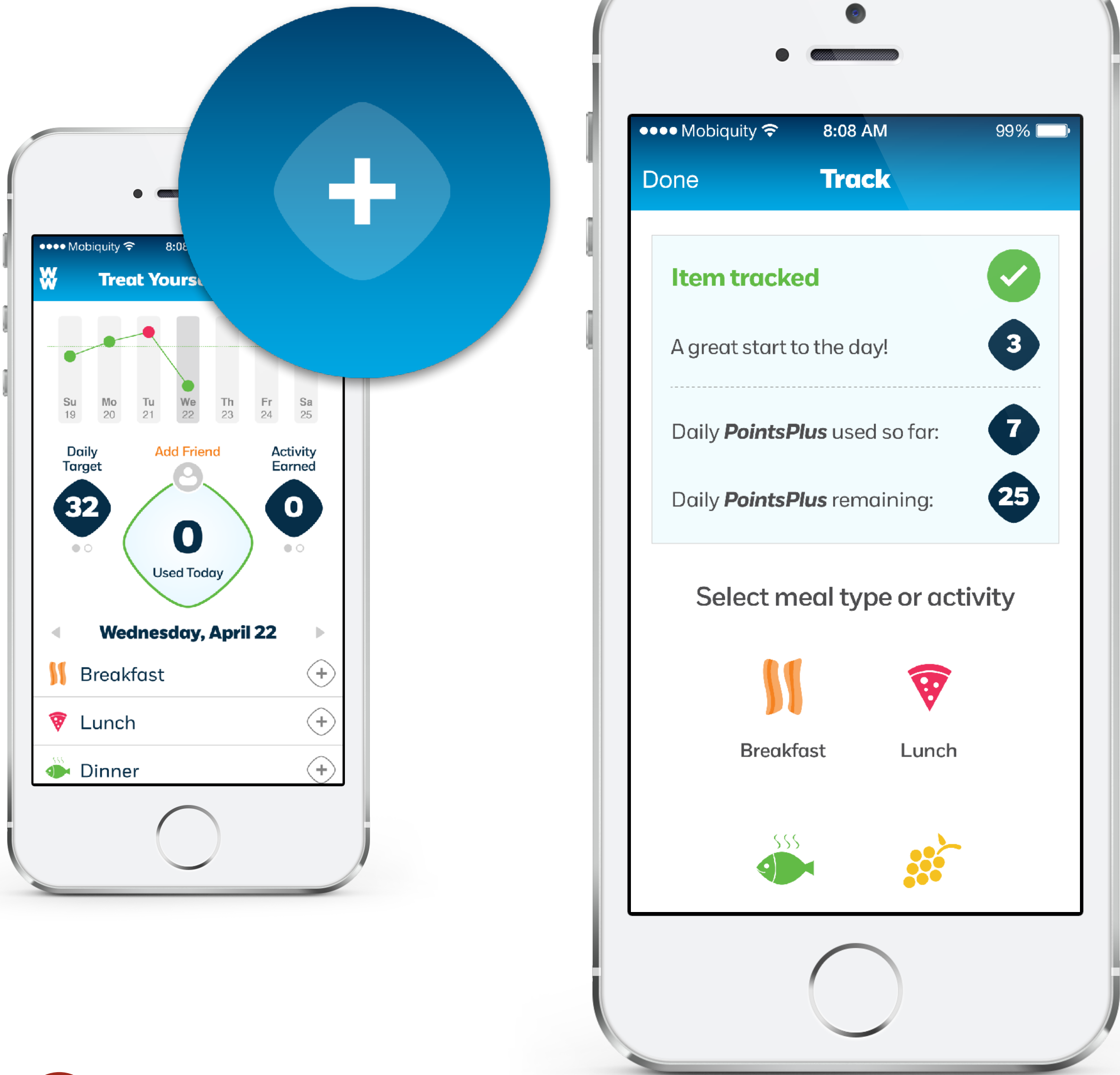
My Profile



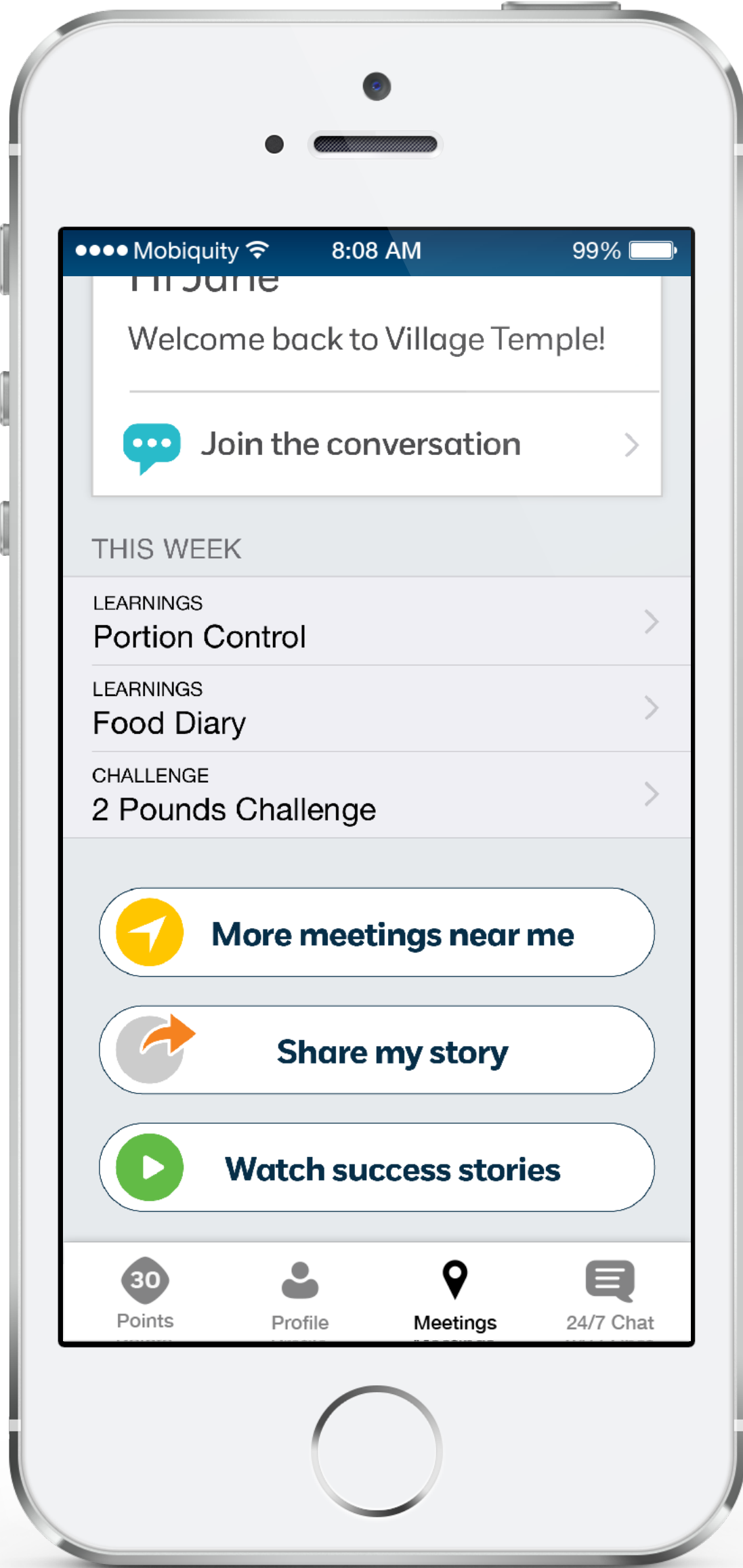
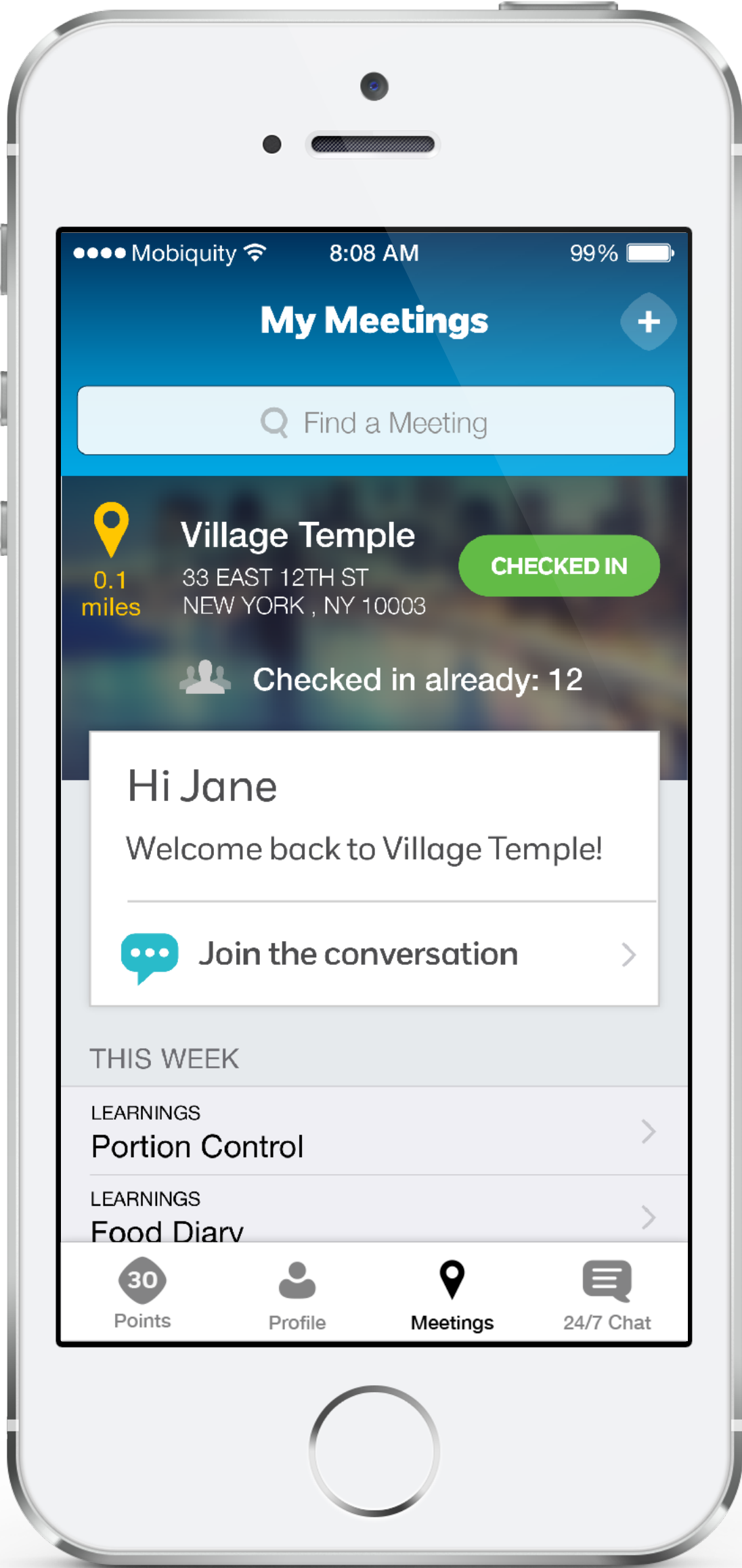
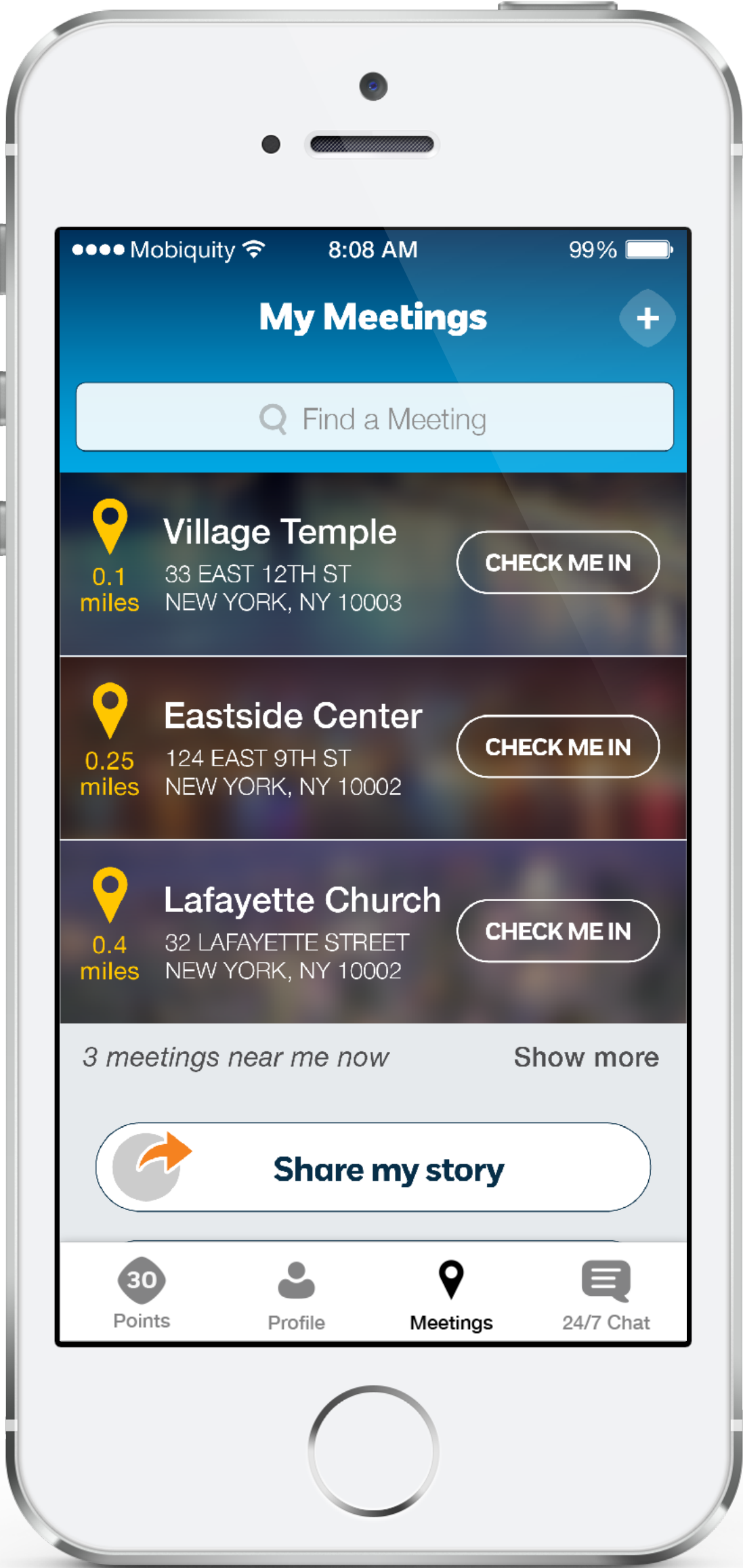
Tracking



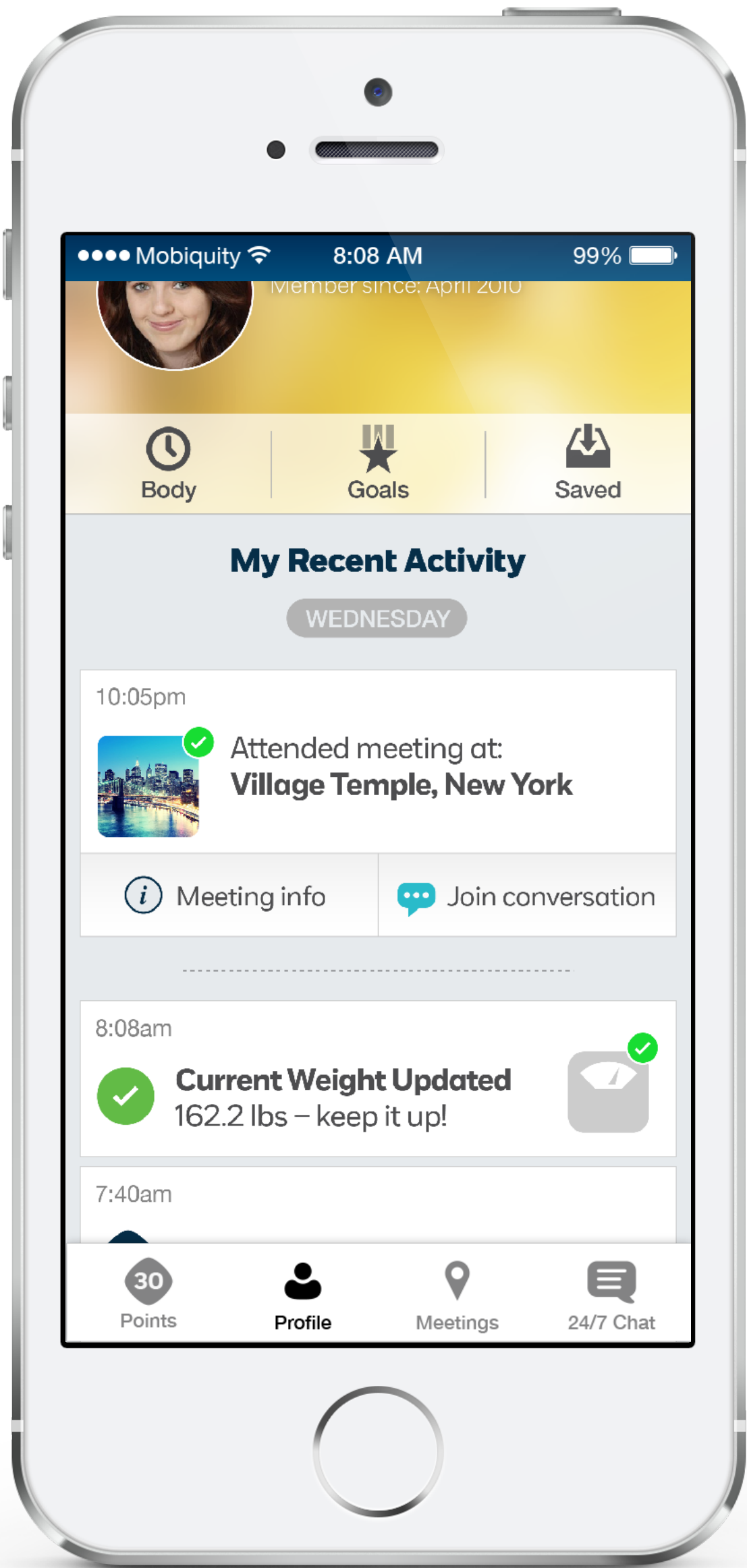
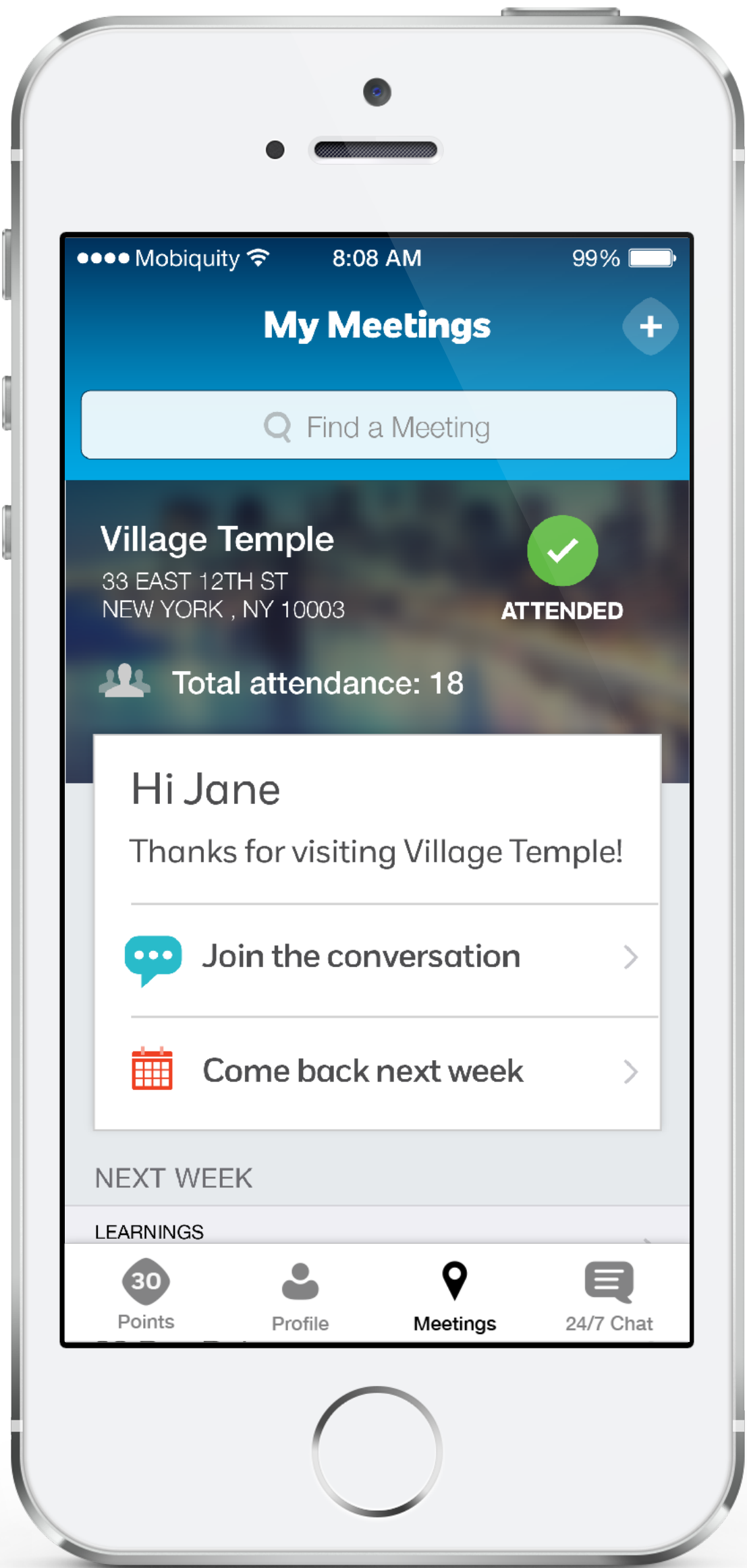
Tracking



Meetings – Checking In



Meetings – Post



Active Push Notifications



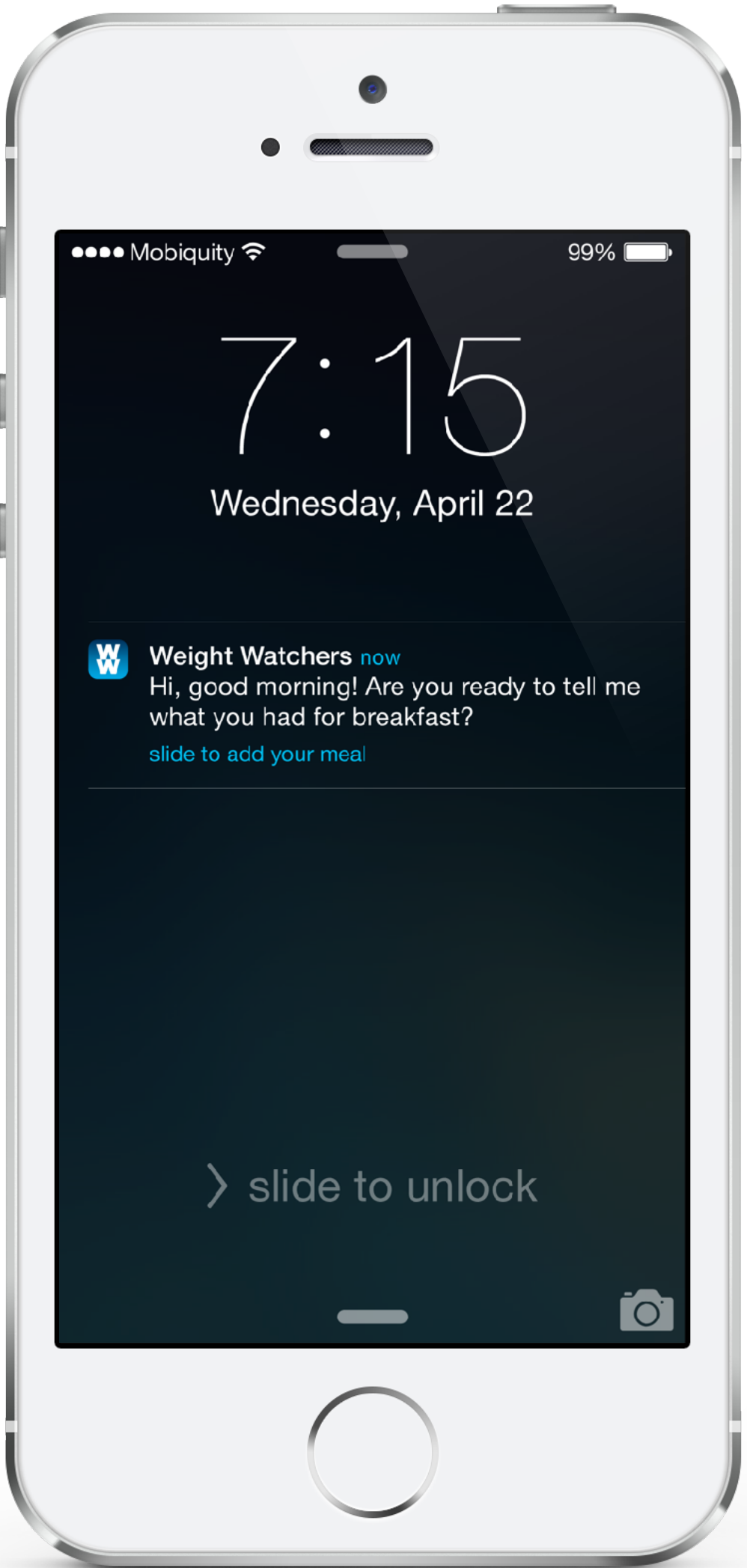
Meeting Push (location)



Track Push (absence)

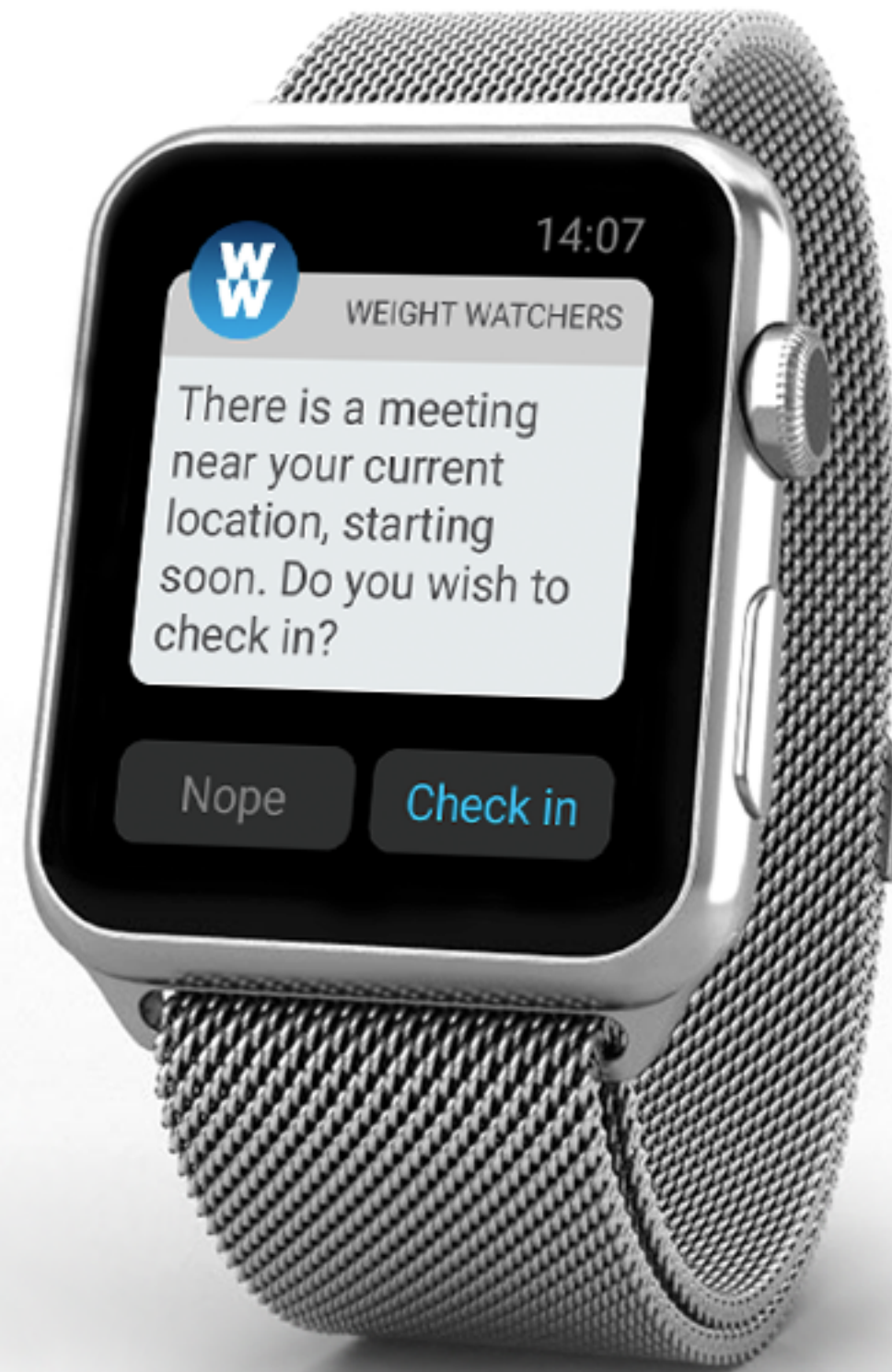


Track Drinks



Track Morning Meal

Apple Watch – meeting check in



Apple Watch – PointsPlus Remaining

